

Donation programmes

Members of the APG contribute to a large number of corporate social responsibility programmes, which ensure more people receive the medicines they need.

Schering-Plough donated prescription medicines and over-the-counter products to several US-based non-governmental organisations (NGOs) in 2007. NGO partners include AmeriCares, Catholic Medical Missions Board, Direct Relief International, International Aid, MAP International and Project HOPE. These products, which included antifungal creams, oncology medicines, anti-infectives, topical creams, allergy medicines, vitamin-enriched ointments and other medicines, were used for disaster relief, short-term medical missions and long-term health development programmes in nearly 100 developing countries.

Wyeth has donated oral contraceptives (OCs) to developing countries through USAID for approximately 40 years.

In 2006, approximately 108 million cycles of Wyeth OCs were supplied to over 60 developing countries, for use by over 8 million women.

Wyeth also participates with other donor organisations, like the United Nations Population Fund and international NGOs, such as Population Services International, on both “public sector” and “social marketing” family planning projects.

Globally, up to 400 million children suffer unnecessarily from intestinal worms, but fewer than 20 per cent of at-risk children have access to de-worming treatments. Left untreated, intestinal worms cause severe disability and sometimes death. **Johnson & Johnson**, in partnership with the Task Force for Child Survival and Development, has created a global programme called “*Children without Worms*”. It is working with national and international partners to treat up to 25 million children a year with Johnson & Johnson’s anti-parasitic, mebendazole.

Children Without Worms goes beyond the donation of mebendazole. To implement sustainable programmes that include hygiene education and improved sanitation facilities, the programme works to establish partnerships at international and national levels. For example:



- *Children Without Worms* received a grant from the Izumi Foundation to support the distribution of mebendazole and the development of health education materials in Zambia
- The programme is working in Bangladesh, Uganda and Zambia to convene meetings of all national stakeholders in order to establish strategies that will reduce the burden of intestinal worms through treatment with mebendazole, hygiene education and sanitation improvements
- In Cameroon and Zambia, *Children Without Worms* collaborated with the Ministries of Health to implement surveys to identify children at the highest risk of disease
- Four additional countries - Cambodia, Cape Verde, Laos and Nicaragua - are receiving mebendazole donations in 2008.

Children Without Worms will continue to develop partnerships to raise awareness and resources for sustainable control of intestinal worms.

Merck & Co., Inc's global health programmes help people in developing countries around the world by donating medicines and vaccines. Through its *'Mectizan™ Donation Program'*, Merck & Co., Inc. has provided more than two billion tablets of Mectizan free of charge to people at risk of onchocerciasis (river blindness) and lymphatic filariasis in some of the poorest countries in the world. Since the programme began in 1987, it has grown to reach more than 70 million people annually in more than 30 countries where river blindness is endemic. Another 40 million treatments with Mectizan for lymphatic filariasis are approved annually in African countries where the two diseases co-exist. The programme has become an unparalleled worldwide endeavour that includes the World Health Organisation, the World Bank, UNICEF, numerous NGOs, ministries of health, and over 117,000 infected communities. At the 2007 Scrip Awards, Merck & Co., Inc. was awarded the prestigious *"Corporate Social Responsibility"* award for the donation programme, coinciding with the 20th anniversary of Merck's pledge to donate Mectizan to all who need it for as long as is necessary to eliminate the disease as a public health problem.

Pfizer's Diflucan® Partnership Programme centres on the donation of anti-fungal medicine for the treatment of two opportunistic infections common among AIDS patients, as well as training of health workers in diagnosing and treating opportunistic infections, and strengthening of essential health care infrastructure through the establishment of effective supply chain management systems. Just two years after its launch, the programme had reached over 90 per cent of targeted state hospitals in South Africa, trained more than 8,000 health care providers in the treatment of opportunistic fungal infections, and dispensed more than one million tablets to AIDS patients.

The programme has since been expanded to an additional 58 countries in Africa, Asia, the Caribbean and Latin America. Pfizer have made substantial contributions which were provided to patients at more than 1,300 sites throughout the world. More than 20,000 health professionals were trained in the diagnosis and treatment of fungal opportunistic infections. To ensure sustainability, Pfizer has committed that patients who participate in the programme will receive treatment free of charge for as long as they need it. Donations are made without a financial or a time limit.

Bristol-Myers Squibb has long partnered with designated NGOs, donating medical products to support long-term health care programmes in developing countries as well as to answer



immediate needs for emergency health care disaster relief. The company's product donations programme addresses health disparities and community infrastructure building. During the past five years, a significant supply of medical products has been donated to partner programmes, with support reaching more than 100 countries. The programme aids community-based health education and outreach programmes aimed at enhancing healthcare access and disease prevention, training physicians and healthcare workers, and providing tools for economic empowerment. The product donations programme focuses on three areas:

- An innovative Medical Mission Box programme, in partnership with Direct Relief International, which supplies healthcare products in parcels that can be carried to remote areas to treat local populations. Since its inception in 2004, more than 300 boxes have been used in 39 countries
- Product donations are provided in partnership with nine major international NGOs as critical elements of community-based health care infrastructure initiatives
- Medicines and other health care products are provided to offer immediate relief following major disasters in the US and around the world.

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Photo: A doctor examining a patient as part of the Mectizan Donation Program®

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For more than 20 years, **Abbott** has made a significant contribution to the fight against HIV/AIDS through the development of innovative tests and medicines. Abbott and the Abbott Fund have invested in the advancement of HIV testing, treatment and support services in developing countries. Abbott oversees an HIV rapid test donation programme in more than 40 countries, where the company gives away free testing kits to “prevention of mother-to-child transmission” HIV programmes. By the end of 2008, Abbott will have donated a cumulative total of more than 10 million tests.

In 2006, **Lilly's** philanthropic contributions included major donations of products for patient assistance programmes and international humanitarian causes. In 2007, Lilly launched the *Lilly Hands and Hearts Employee Volunteer Program* to further encourage employee volunteerism and maximize its outreach efforts. This includes contributions to the “*A Dollar A Day*” campaign and the International Diabetes Federation’s “*Life for a Child with Diabetes*” programme. Examples include:



- In India, Lilly contributes to the Dream Trust, allowing this established diabetes care centre to have an even greater impact on underserved children. One of the children who will be supported by their most recent employee donations is a boy named Ashish, whose visits to the clinic require an 11-hour, 320-km round trip via four buses, along with a four km walk, from his hometown
- In the Democratic Republic of Congo, Lilly helps provide direct support to 30 children with diabetes in the capital city of Kinshasa
- Lilly and the *Life for a Child* partners also provide indirect support for dozens of children in the Congo, including a nurse to conduct diabetes education and home visits, along with a follow-up for children who miss a scheduled appointment. The *Life for a Child* programme has also initiated an historic first in the country: the first HbA1C blood glucose testing
- In Rwanda, Lilly and other *Life for a Child* partners, including local sources, help provide adequate insulin and diabetes education for virtually all the known children and adolescents with diabetes in the country
- In Tanzania, Lilly funds sustain care for 50 of the neediest children in Dar-es-Salaam, and provided for an HbA1c testing machine for the National Diabetes Centre
- Additionally, in cooperation with Rotary International and local groups, Lilly is supporting an effort to begin fostering care for 100 children in Cameroon
- As depicted in the documentary *Life for a Child*, the contributions of Lilly employees also support children with diabetes in Nepal, including those profiled in the film.